

EMERGENCY PREPAREDNESS QUIZ

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- Are you concerned that your normal business operations might be interrupted by a natural or man-made disaster?
- Have you determined what parts of your business need to be operational as soon as possible following a disaster and planned how to resume those operations?
- Does business have a disaster response plan in place to help assure your safety and take care of yourselves until help can arrive?
- Could you communicate with your Employees if a disaster happened during or after work hours?
- Can your building withstand the impact of a natural disaster, and are your contents, inventory and data sufficiently protected?
- Are your vital records protected from damage that could be caused by disaster?
- Are you prepared to stay open for business if your suppliers cannot deliver, your markets are inaccessible, or basic needs are unavailable?
- Can operations continue even if you cannot stay in or reach your place of business?
- Have you worked with your community, public officials and other businesses to promote disaster preparedness and community recovery?
- Have you consulted with an insurance Professional to determine if your coverage is adequate to help you get back in business following a disaster?

BEPA is here to help you take the next step toward essential business continuity planning.

For more information, or to join, contact Mark Smith at (574) 234-0191 ex17 or smith@stjoe-redcross.org

Tornado hits Nappanee, IN
October 18, 2007
26 business destroyed beyond repair
80 inflicted with serious damage
Estimated damage: over \$10 million



Dairy Queen



Taco Bell / KFC

HEALTH & SAFETY SERVICES



Disasters can happen anywhere at anytime-
often with little or no warning
Causing significant damage to your business . . .

**No Business should risk operating
WITHOUT a disaster plan!**

Prepare today . . .

So an unexpected emergency
won't be the end of your business.



Fire, Flood, Snowstorm, Tornado-

As many as two of every five small businesses (40%) hit by a major disaster never reopen because they were unprepared. But an event doesn't need to be large-scale or catastrophic to qualify as a disaster.

A flu epidemic, power failure, a virus affects your IT systems, your servers crash...

Is your business prepared?

What do you do?

Where do you start?

How will your business **SURVIVE**?

To answer these questions your business needs a plan...

**The results will spell your
process for successful recovery.**



WHAT IS BEPA

The Business Emergency Planning Association (BEPA) is a consortium of businesses, non-profit and faith-based organizations meeting regularly to address these concerns, develop contingency plans and gain insight from some of the most renowned and experienced contingency planners in the industry.

AS A MEMBER, YOU'LL HAVE ACCESS TO:

- ◆ A hands-on tool kit to help you get started in developing your own organizational contingency plan
- ◆ Workshops and seminars covering a wide range of contemporary OSHA and emergency planning topics
- ◆ Networking opportunities with business contingency planning experts and consultants
- ◆ Peace of mind that comes with knowing you've done all you can to protect your business, employees and customers

BENEFITS OF EMERGENCY PLANNING:

- ◆ Maintain revenue and cash flow during times of disaster
- ◆ Employee / Customer retention
- ◆ Ensure supply chain continuity
- ◆ Retain market and investor confidence
- ◆ Increase customer satisfaction
- ◆ Develop a competitive edge

BEPA welcomes members from the entire spectrum of businesses and organizations. Program offerings are designed for those with no experience in continuity planning to experts in the field.

YOUR MEMBERSHIP ENTITLES YOU TO:

- ◆ A hands-on tool kit to help you get started in developing your own organizational contingency plan
- ◆ Free workshop registrations (5 workshops per year) for up to 3 employees.
- ◆ Annual conference registration discount

SPONSORSHIP OPPORTUNITIES:

The American Red Cross welcomes annual sponsors as well as sponsors of individual BEPA events.

Sponsorship benefits include:

- ◆ Inclusion in program promotional materials and advertising
- ◆ Website listing and links
- ◆ Registration at seminars, workshops and conferences.
- ◆ Vendor space at seminars, workshops and conferences.

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St. Joseph County Chapter

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